

A close-up, high-contrast photograph of a green leaf, showing the intricate network of veins. The lighting creates deep shadows and bright highlights, emphasizing the texture and structure of the leaf. The overall color palette is various shades of green, from dark forest green to a lighter, almost yellowish-green at the top.

Advancing Hope for a Hunger-Free America

2009 Annual Report

A small white icon of a wheat stalk with three grains, positioned above the text.
**FEEDING[®]
AMERICA**

2.63 BILLION

Pounds of food and grocery product distributed by Feeding America and its network of more than 200 food banks, which serve 61,000 feeding agencies nationwide.

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David Taylor, *Chairman, Board of Directors, Feeding America*

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Vicki Escarra, *President and Chief Executive Officer, Feeding America*

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We are in the midst of challenging times in Feeding America's ongoing campaign to help feed the ever growing number of Americans who are struggling with hunger. While fiscal year 2009 was the most successful in the history of the organization, the impact of the economic downturn continues to drive millions of families and individuals to seek emergency food relief.

The Feeding America network fed more than 25 million Americans in fiscal year 2009, thanks in large measure to the tremendous efforts of our visionary corporate and foundation partners and individual supporters. Our network of more than 200 food banks collected and distributed more than 2.63 billion pounds of food and grocery product to the 61,000 agencies they serve throughout the country. This was an increase of 21 percent over the last fiscal year and 11 percent above our planned goal.

In addition to securing more product than ever before, Americans from every walk of life responded to the plight of their family, friends and neighbors by generously providing the financial resources critical to the ongoing operation of the network. Our fundraising efforts exceeded expectations, with total contributions of \$75 million, surpassing the original goal of \$68.3 million by 9.7 percent. Feeding America's food sourcing and fundraising accomplishments highlight not only the active engagement of organizations and individuals, but also the collective efforts of our combined network membership.

Our work, however, is far from finished. Feeding America has launched an ambitious initiative, **The Campaign for a Hunger-Free America**, to mobilize public and private support of our mission to provide more reliable food supplies, build a sustained commitment to hunger relief, and empower our national network of food banks to create a nation where all Americans, despite their circumstances, are assured access to nutritious food.

With your continued support and advocacy, the Feeding America network will bring hope to millions of men, women and children, and will change the history of hunger in America. Together, we can make a difference in the fight to create a hunger-free America.

A handwritten signature in black ink that reads "David S. Taylor". The signature is fluid and cursive, with a large initial 'D'.

David Taylor
Chairman

Feeding America Board of Directors, 2007-2009
Group President—Global Home Care, The Procter & Gamble Company



Over the last year, our member food banks were working aggressively to meet a 30 percent increase in need for emergency food assistance across the country. While demand has been unprecedented, so has the support we have received and offered. Nearly all of our food banks reported a boost in donations to help bridge the gap. At the national office, we completed our most successful fundraising year, which included phenomenal backing from the remarkable Lincy Foundation.

In the midst of this economic crisis, we proved in fiscal year 2009 that our food bank network is a vital force in the fight against hunger:

Our national advocacy efforts successfully pushed for the reauthorization of federal nutrition programs and an increase in support for the Supplemental Nutrition Assistance Program, formerly food stamps. With the help of our work, billions of new dollars will ensure that more Americans have access to the food they need.

Since the launch of our new brand, the organization has reached a new level of national awareness. From an active Entertainment Council to a public service announcement campaign with the Ad Council, to cause marketing efforts with General Mills, Macy's and more, the issue of domestic hunger is being etched into the national consciousness and is mobilizing countless Americans to join our cause.

Through technology initiatives, we fostered innovation and growth within the network by providing more than \$26 million in grants and subsidies to members. Network efficiency was improved by our investments in UPS logistics, expansions of our retail pickup fleet and computer infrastructure.

All of this work drove an incredible year-over-year increase of 460 million pounds of food distributed. That is enough to provide 350 million more meals to Americans struggling with hunger. The national office alone secured more than \$538 million of donated food, goods and services.

The USDA now reports one in six Americans is food insecure, proving the work we do now is more important than ever before. Our success results from the incredible efforts of more than 200 member food banks, the Feeding America national office, and our unbelievable community of supporters. Thank you for being a part of Feeding America.

A handwritten signature in black ink that reads "Vicki Escarra". The signature is fluid and cursive, with the first name and last name clearly distinguishable.

Vicki Escarra
President and Chief Executive Officer
Feeding America



Partnership

The power of the network

Feeding America's strength and success in fighting hunger is the result of countless partnerships. Our network is built on collaborative relationships forged between the national office, member food banks and feeding agencies. We also partner with retailers and manufacturers, major corporations and foundations, and the private and public sectors that provide both food and funds to support our national efforts to create a hunger-free America. In fiscal year 2009, our partnerships allowed us to:

- » *Dramatically increase participation in the Retail Store Donation Program*
- » *Build a greater public awareness of hunger issues in America*
- » *Expand the network's truck fleet to support both mobile pantries and the store donation program*
- » *Distribute nutritious fresh fruits and vegetables through the produce program*
- » *Develop a new centralized purchasing program to save our members money*
- » *Influence the passage of a strong Farm Bill with more than \$10 billion in new funding for nutrition programs*

Retail Store Donation Program

Feeding America's partnerships with retailers, including Food Lion, Kroger, SuperValu and Walmart, spurred tremendous growth in our national Retail Store Donation Program, which has become a vital source of nutritious food for families who struggle with hunger. In fiscal year 2009, the number of stores participating in the program increased from 3,200 to more than 6,000. Feeding America collected and distributed a total of more than 198 million pounds of food from these partners, doubling the amount of the previous fiscal year.

The Retail Store Donation Program allows food banks to collect excess perishable foods that are still usable and safe for consumption, and distribute these highly desirable and nutritious products, such as fruit and vegetables, deli meat, beef, chicken and dairy items. A study identified the program as Feeding America's largest opportunity to increase the pounds of food we collect, and we continue to focus on this area as one of our strategic initiatives moving forward.

In November 2008, Walmart became one of Feeding America's top food donors when they joined the Retail Store Donation Program. The program has been incrementally rolled out through Walmart's various divisions nationwide, including Neighborhood Markets and Sam's Clubs locations, many of which have been program partners and donating food to our network members for several years. During calendar year 2009, this partnership provided more than 100 million pounds of food—the equivalent of 80 million meals—to families in need.

In fiscal year 2009, the number of stores participating in the program increased from 3,200 to more than 6,000. Feeding America collected and distributed a total of more than 198 million pounds of food from these partners, doubling the amount of the previous fiscal year.

Walmart also made a generous gift to help member food banks improve their warehouse capacity to store the new product donations, and to purchase more than 20 new refrigerated trucks to transport food from Walmart stores to food pantries, soup kitchens and other feeding agencies.

Foundation Partnerships

Feeding America's partnerships with philanthropic foundations provide support for some of our key strategic initiatives. Two of our most significant foundation partners in fiscal year 2009 were The Lincy Foundation and the Daniels Fund.

The Lincy Foundation's transformative investments have allowed Feeding America to meet the immediate needs of our clients, while increasing network capacity to serve a growing number of people at risk of hunger. The foundation is helping us to increase public awareness of hunger as one of the



SHONDA
GEORGIA

"You know, I sacrificed, I went to college. Why am I going, financially, through this?" asked Shonda, mother of Farri and Elijah, as she struggled to pay for utilities or her car notes in years past. This graduate student's anxiety is assuaged by the Kids Cafe dinners her children receive from their local after school program, an agency of the Atlanta Community Food Bank.



The Retail Store Donation Program allows food banks to collect excess perishable foods that are still usable and safe for consumption, and to distribute these highly desirable and nutritious products, such as fruit and vegetables, deli meat, beef, chicken and dairy items.

most urgent crises in America today. Their support is enabling us to educate and mobilize our fellow citizens to engage with hunger issues through advocacy efforts and donations of their time, food and funds.

The foundation's commitment also provided a new fleet of 52 refrigerated trucks to help support the rapid expansion of the Retail Store Donation Program, which requires additional vehicles to bring food from stores to Feeding America members and their agencies. These vehicles met an urgent need for food banks, as their transportation resources were already stretched to the limit. The Lincy Foundation further supported Feeding America's work to source and distribute more nutritious food through the National Produce Program, which makes it easier for food banks to acquire the fresh produce that is essential, particularly for growing children, to maintain a healthy diet.

Thanks to a partnership with the Daniels Fund, Feeding America has been able to expand the Produce Program and develop the Grocery

Program (see "Efficiency" on page 11 for more information about the program), a new centralized purchasing program. Their investment in the Produce Program helped to ensure that the Feeding America network has access to donated and cosmetically imperfect produce that would otherwise be sold for food service use or to processors and juicers. By reducing the costs associated with procuring produce for network members, the Daniels Fund helped to improve the nutritional value of food distributed throughout the network, providing more fresh fruits and vegetables to the millions of hungry Americans that we help feed each week.

The Daniels Fund gift also helped to create an information-sharing system that allows members to share prices and to place orders online. Members have already realized significant savings through this program: one member food bank saved \$11,000 on a truckload of peanut butter by comparing prices on the system and negotiating a lower price with their vendor.



IRA
TEXAS

The rising cost of gas last summer forced Ira, a waitress, and her husband, a construction worker, to search for food assistance to feed their nine children. Dual incomes couldn't keep this family afloat, but their combined earnings prevented them from qualifying for the Supplemental Nutrition Assistance Program. Ira turns to her local food pantry, an agency of the San Antonio Food Bank, to get the food her family needs.

Corporate Partnerships

Feeding America's partnerships with corporations such as Kraft Foods and ConAgra Foods provide food donations for the network and support for critical programs such as mobile pantries and child hunger initiatives. Kellogg's pioneered an innovative program, "Donate One Day of Production to Feeding America," setting a philanthropic example for other companies to follow. Many of our corporate partners also support cause-related marketing efforts that help to increase public awareness of the hunger crisis.

In November 2008, Feeding America launched a new three-year partnership with Kraft to provide up to 25 mobile pantries. Kraft immediately awarded seven mobile pantries to network food banks, including a hybrid vehicle in New York City, and sponsored a media event at each mobile pantry delivery to raise local awareness of hunger issues.

One of the challenges faced by agencies that serve rural areas is the great distance that often separates them from their local food bank. In turn, clients may also reside many miles from the agencies that provide food assistance. Often, this distance prevents fresh and perishable foods from reaching clients in remote communities. Mobile pantries increase access to food by delivering it directly to communities and people in need, while maintaining an atmosphere of dignity for our clients, who can choose food the way they would at a farmers' market. These refrigerated trucks are stocked with dairy, meat, and fresh produce, as well as shelf-stable foods, to provide families and individuals with balanced, nutritious meals. Each truck can deliver up to 7,500 pounds of food per trip. Over the next three years, as these vehicles are deployed across the country to neighborhood food pantries, soup kitchens, churches, or school parking lots, it is estimated that they will provide more than 50 million meals to those in need.

Government Partnerships: Improving Public Policies That Help Low-Income Families

One of Feeding America's landmark successes in fiscal year 2009 was the enactment of a strong federal Farm Bill, a testament to the power of coordinated, network-wide advocacy efforts and our partnerships with Congress and federal agencies. This historic process unified the support of the Feeding America network

with our partners in the broader hunger relief community to help Congress override the presidential veto of this bill, which provided more than \$10 billion in new funding for nutrition programs over the next ten years.

The Farm Bill adopted three key measures to help Americans struggling with hunger:

» *Significant new investments in The Emergency Food Assistance Program (TEFAP) provided \$250 million per year of mandatory funding and indexed the amount for inflation. Prior to the Farm Bill, this funding level was set at \$150 million per year. Feeding America distributes approximately 85 percent of TEFAP food, and the Farm Bill increase, along with an additional \$100 million in President Obama's Recovery Act and other commodity support from USDA, led to a 73 percent increase in government commodities distributed through Feeding America in fiscal year 2009.*

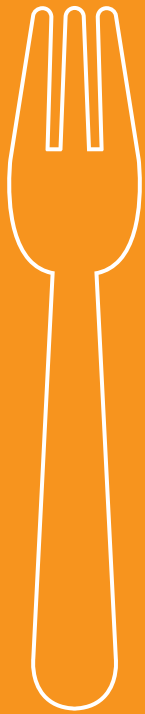
» *The minimum benefit in the Supplemental Nutrition Assistance Program (SNAP), formerly known as the food stamp program, was increased for the first time in thirty years. The bill also included policy improvements to expand program eligibility—excluding education or retirement accounts as assets, and eliminating the dependant child care deduction cap—which made these benefits significantly more accessible to the one in six Americans who are at risk of hunger.*

» *The Farm Bill authorized up to \$15 million per year in infrastructure grants and transportation for Feeding America. As we have expanded our food sourcing and distribution programs over the past fiscal year, adding to our infrastructure and improving transportation have been instrumental in our successes. This additional funding will help sustain momentum in our efforts to provide more food to more people. 🌾*



ALEX
ILLINOIS

Alex is a precocious little boy who attends an after school program offering snacks provided by the Northern Illinois Food Bank. He's the first to admit he loves everything that has to do with Pokemon, but the cartoon doesn't supersede his favorite subjects of English and Spanish. When Alex isn't running circles around the agency's teen volunteers, he can be found practicing Spanish phrases with Mariela, the grandmotherly matriarch of this site.



Feeding America
is grateful to all of its
partners for helping
to provide sustenance
to millions of Americans
struggling with
hunger.



Number of stores participating in the Retail Store Donation Program*



Pounds of food collected from the Retail Store Donation Program and distributed through the Feeding America network*



Pounds of food received from The Emergency Food Assistance Program (TEFAP) and bonus commodities from the USDA distributed through the Feeding America network



* In fiscal year 2009, the number of stores participating in the Retail Store Donation Program increased from 3,200 to more than 6,000. Feeding America collected a total of more than 198 million pounds of food from these partners, doubling the amount of the previous fiscal year.



Efficiency

Securing more food to feed more people

As part of our mission to alleviate hunger, Feeding America is constantly seeking new ways of finding and efficiently distributing food through our more than 200 member food banks located throughout the United States. In fiscal year 2009, we increased our efficiency through new and expanded food sourcing efforts, the strategic use of trucks, and enhanced technology.

Food Manufacturing Channel Expansion Project

In response to increased demand at member food banks, Feeding America launched the Food Manufacturing Channel Expansion project (FMCE), an effort to develop new food sourcing partnerships with local food manufacturers. The FMCE project included an exhaustive national office evaluation of the nation's food manufacturers as well as grants to 18 member food banks to support dedicated food sourcing staff.

FMCE is one of four food sourcing channels at the national office level, which together provided 740 million pounds of food to feed hungry Americans in fiscal year 2009.

The national office identified 11,000 potential target companies and matched them with our member food banks. We found that 45 percent of these companies were viable prospects, and that another 8 percent were lapsed donors. However many food banks lacked the staff resources and experience to pursue these leads. To maximize the potential of the FMCE project, Feeding America granted \$1 million for members to hire dedicated food sourcing staff. Those grants resulted in 18 hires that are supporting 27 members, with some positions supporting multiple food banks. For example, one new position supports the entire Minnesota/North Dakota Food Bank cluster, which includes six food banks.

To prepare these new staff members, Feeding America also developed training resources to

equip them with the knowledge and expertise to be successful in their food sourcing efforts. New food sourcing staff received introductory training at the national office and were accompanied by an experienced food sourcing staff member from the national office on early prospect visits. The national office also created a training handbook to explain best practices in food sourcing, which includes a structure for how to prioritize donor cultivation.

The success of the program is evident in the 5 million pounds of food sourced through FMCE in the first year of the program. Moreover, the foundation has been laid to significantly increase the amount of food sourced through this channel in the future.

Other Successes in Food Sourcing and Nutritional Pounds

FMCE is one of four food sourcing channels at the national office level, which together provided 740 million pounds of food to feed hungry Americans in fiscal year 2009. We saw additional food sourcing successes in the Retail Store Donation Program, the Produce Program, and the manufacturing channel.

The Retail Store Donation Program, which collects perishable foods from partner stores, expanded from 3,200 to more than 6,000 stores in fiscal year 2009. The Feeding America national office collected 198 million pounds of food from these stores, including a healthy variety of meat, deli and dairy products, and fresh produce. These products are in great demand because of their nutritional value, but are in short supply. Approximately 30 percent of the total pounds recovered are meat, a critical source of protein for Americans in need that is not available through any other channels. Our successes with the store donation program were, in part, a result of Feeding America's national office partnerships with food retailers at the national level to facilitate local relationships between their stores and local food banks.

The national office also manages partnerships with nearly 100 produce growers and packers in order to obtain fresh produce from across the country that would otherwise go to waste. Food banks in produce-rich states have created innovative partnerships with growers and shippers to "glean" significant quantities of fresh produce.



HECTOR AND FRANCESCA
PUERTO RICO

Hector, a former taxi driver, knows how disheartening the days can be when he can't find consistent access to food. Many times, he forgoes a meal to make sure that his mother, Francesca, is fed. For this Puerto Rican, the local soup kitchen (an agency of Banco de Alimentos) is sometimes the only access he has to other crucial needs, including clothing and a hot shower.

At the national level, Feeding America works with state governments, local agricultural organizations, and large-scale growers and shippers to ensure that all food banks have access to donated and low-cost produce. We are leveraging the scale of our network to improve efficiency and, more importantly, provide hungry children, families and seniors with the fresh fruits and vegetables that are vital for a healthy diet. Feeding America sourced 149 million pounds of produce through this innovative program in fiscal year 2009, and has identified produce sourcing as one of our strategic initiatives moving forward.

The Grocery Program also leverages the scale of the Feeding America network with a direct-from-manufacturer purchasing model. The coordinated purchasing program allows members to take advantage of the lower prices obtained via national partnerships with private label manufacturers offering nutritious and high-demand food. Through the complementary Food Sharing Cooperative program, food banks that are unable to purchase in full-truckload (FTL) quantities gain access to FTL pricing by sharing their truckload with other food banks along the delivery route. The Grocery Program grew by 89 percent in fiscal year 2009, yielding 26.2 million pounds of food to help feed the hungry.

The Power of Trucks

Trucks are a key component of Feeding America's efforts to distribute more food to more people. In fiscal year 2009, we were able to provide grants that placed 88 trucks and trailers with network members across the country. These vehicles are critical to the success of both the Retail Store Donation Program and the Mobile Pantry Program.

Mobile pantries deliver food to people and communities who would not otherwise have access to feeding agencies and ensure that food

does not go to waste. By making an average of three trips per week to unserved or underserved areas, each mobile pantry can distribute the equivalent of 700,000 meals annually to Americans struggling with hunger. Mobile pantries also help to maintain an atmosphere of dignity for clients, who are able to select the food products they need as they would at a farmers market.

Feeding America maximizes the effectiveness of our trucks by sharing multipurpose vehicles between the store donation program and mobile pantries. A truck could leave a network member full of food, stop at a church parking lot to make a distribution as a mobile pantry, pick up more food at a store, and make another distribution as a pantry, all in one day. By utilizing empty truck space whenever possible, we are working more efficiently.

Technology


Feeding America consistently employs technology to link our network more closely together. We have built a dynamic, best-in-class intranet, HungerNet, which provides a platform for network collaboration and sharing data and best practices. Our new Athena Initiative (see page 13) is an effort to execute a technology strategy designed to support our strategic plan and ultimately to advance our mission. The Athena Initiative encompasses technology transformation in three areas: Infrastructure, the Enterprise Resource Management System, and a Constituent Relationship Management database. In fiscal year 2009, Feeding America developed the strategy for Athena, assembled an advisory board, and began implementation with the first of three pilot programs in Seattle at Food Lifeline. Other pilot programs include the North Texas Food Bank in Dallas and the Food Bank of Central New York in Syracuse. 🌾

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BOBBY
COLORADO

This 62-year-old former automotive technician spends many days debating the pros and cons of coming out of retirement. While his wife still works managing the cafeteria of a local public school, the money she makes combined with Bobby's Social Security check is not enough to ensure their two teenage daughters are fed. Bobby receives food from the East Denver Bible Baptist Church, an agency of Food Bank of the Rockies, once a week to supplement their income.



ATHENA INITIATIVE: Assessing the Potential of Technology Transformation

Linda Nageotte, President and Chief Executive Officer of Food Lifeline in Seattle, is a strong proponent of the Athena Initiative. Since the pilot program began at Food Lifeline, the food bank has experienced a significant positive impact on their day-to-day operations.

In the area of infrastructure, Athena provided new hardware, software and technology support from the national office. Food Lifeline staff received new business-class personal computers and laptops, along with a new server and circuits. At the same time, they moved to a new operating system, and their core systems are now hosted remotely by the national office. Linda reported that functionality has improved dramatically, and the remotely-hosted systems give her greater confidence in the continuity of business processes in case of a natural disaster. She also described the “incredible response time” of technology support through the national office.

The second component of Athena is a new Enterprise Resource Management system that includes a new inventory and accounting database, Ceres 2009. Linda explained that the new system has already improved the efficiency of warehouse workers, and is helping to systematize and standardize their way of doing business. For example, in case of a product recall, Ceres makes it much easier to locate the product in a warehouse. Similarly, on the accounting side, the new system is helping food bank staff to standardize the food bank’s chart of accounts. Food Lifeline is also enjoying an upgraded version of the online ordering system, which includes user-friendly add-ons like product photos and real-time inventory updates.

The final element of Athena is a new Constituent Relationship Management (CRM) system, which is still in development. When the new system is

available to members later in 2010, it will unify five separate databases such that food bank staff members will be able to see all of the dimensions of any relationship in one place. This will allow them to manage key relationships in a more sophisticated way because they will know when a donor is also a volunteer or works with the network in another way. The new CRM system will also facilitate information sharing between departments, and between Food Lifeline and, in a future release, the larger Feeding America community.

...functionality has improved dramatically, and the remotely-hosted systems give [Linda Nageotte] greater confidence in the continuity of business processes in case of a natural disaster.

According to Linda, the bottom line of the Athena Initiative improvements is “to meet our strategic goals and provide more food to more people, we need to be locked together as one organization. Athena is making that possible.”



Engagement

Raising awareness to fight hunger

The Feeding America network is committed to creating urgency around the fight against hunger, and mobilizing the public to join that fight. The Feeding America national office integrated this important objective into their strategic plan after evaluating past effectiveness and identifying strategies for improvement in this area. In fiscal year 2009, and the first quarter of fiscal year 2010, efforts to build awareness and rally public support included:

- » *Changing our name from America's Second Harvest to Feeding America*
- » *Partnering with the Ad Council to build awareness of the hunger issue and of Feeding America, creating cause marketing initiatives with national corporate partners*
- » *Organizing a successful Hunger Action Month, only the second in the organization's history*



Re-branding from America's Second Harvest to Feeding America

Founded in 1979 as Second Harvest, we formally changed our name to Feeding America in September 2008. The new name, which resulted from two years of research and collaboration with network members, was intended to best reflect our mission and help the public better understand the issue of hunger in America.

The re-branding effort was led by a committee of national office marketing staff and member food bank representatives. As part of the process, the team considered the organization's culture, the nature of hunger-relief work, and the individuals and families that the Feeding America network serves. Additionally, we conducted a consumer segmentation study to better

understand and identify key consumer groups' future potential donating value, demographics and mindset. The study results showed that awareness of Second Harvest among the most important potential donors was well below other human services organizations.

Based on this learning, a clear and concise mission statement with a strong call to action was created to support the new brand name. The rebranding and marketing efforts to support our new mission have raised Feeding America's profile among key groups of donors, who were identified in the segmentation study as the audiences most inclined to support hunger relief. Awareness of Feeding America has grown consistently since re-branding and has already exceeded targeted levels among the general public as measured by Harris Research. This increased national visibility of Feeding America has been evident through donations, corporate partnership and advocacy efforts. This was a critical accomplishment, considering the increased competition for giving dollars within a prolonged economic downturn.

Ad Council Partnership

In fiscal year 2009, Feeding America started a three-year partnership with the Ad Council to launch a public service announcement (PSA) campaign to help raise awareness of the hunger issue and of Feeding America and its network of food banks. Overall, the Feeding America PSA campaign has generated more than \$40 million of donated media in its first year and is expected to continue to garner that level of donated media annually.



ADRIANA
NEW YORK

Still struggling to find a steady job after three years of unemployment, a disgruntled Adriana states, "I want to go back to my profession because I went to college... I don't think it's fair that I have to come through the food line if I'm willing to work." This New Yorker's trips to Hopeline, an agency of City Harvest and Food Bank For New York City, supplement the earnings she receives through a string of odd jobs as she tries to support her ailing mother.

The PSA campaign features several different elements across television, print, radio, outdoor and online and reaches a broad audience:

- » *The “1 in 8” PSA communicates how one-eighth of the population struggles with food insecurity. It was intended to raise relevance of hunger in America and urges the public to get involved in the hunger cause through Feeding America and its network of food banks. **This statistic changed in November 2009, when a report released by the United States Department of Agriculture (USDA) found that one in six Americans currently is at risk of food insecurity.***
- » *We introduced a television PSA featuring President Obama addressing the state of the economy, reinforcing how many Americans are struggling with hunger and turning to food banks for help.*
- » *Targeted Summer Food Service Program PSAs helped raise awareness of our member food banks that provide children with nutritious meals.*
- » *We launched our first kid-targeted PSA to urge children to become “hunger helpers” and help fight hunger in their communities.*



Cause Marketing Initiatives

Feeding America also launched a number of cause marketing initiatives with the support of corporate sponsors. One of the most significant achievements in this area was a partnership with General Mills’ Pound for Pound Challenge and NBC’s “The Biggest Loser.”

This special promotion on a major network television program helped to educate the viewing population about the millions of Americans at risk of food insecurity and emphasized the fact that the issue of hunger in America is as serious as the issue of obesity.

Viewers were alerted to both of these concerns throughout “The Biggest Loser’s” season which helped Feeding America to raise funds to fight hunger at the local and national levels. The show drove 1 million unique hits on the Feeding America website during a three-day period and

reached a record-setting audience of more than 17 million homes during the season finale.

“The team at General Mills is proud to be a founding partner with Feeding America in the Pound for Pound Challenge,” said John Haugen, senior vice president of Health and Wellness at General Mills. “We believe that engaging our consumers in programs like this has real business value. Through this one initiative, we’ve encouraged people to improve their own lives by getting healthy and improve the lives of others by giving back to their community. We couldn’t ask for stronger and more positive associations for our brands.”

“We believe that engaging our consumers in programs like this has real business value. Through this one initiative, we’ve encouraged people to improve their own lives by getting healthy and improve the lives of others by giving back to their community.”

Additionally, this cause marketing partnership carried Feeding America’s message on more than 150 million packages of General Mills food products. The campaign also allowed Feeding America to highlight the efforts of food banks in Cleveland, Dallas, Los Angeles, New York, Oklahoma City and Phoenix.

In the summer and fall of 2009, other corporate partners also were instrumental in helping to raise public awareness of hunger in this country by creating new and innovative marketing campaigns to engage their customers. Snickers launched the “Bar Hunger” campaign, featuring the Feeding America brand on 250 million candy bars, and using their popular “Snickers-speak” to convey facts and figures about domestic hunger. Hamburger Helper lent their assistance through



CHRISTINA
OHIO

Once a middle-income earner, this mother of two teenage sons lost her job after an extended leave of absence was required for a much needed surgery. She and her husband are now battling a mound of medical debt, and rely on an agency of the Mid-Ohio Food Bank to stay afloat.

Feeding America Entertainment Council

In early 2008, actor David Arquette led an effort to engage the entertainment industry in the fight to end hunger in America. Thanks to his encouragement and leadership, more than 40 actors, musicians, athletes, chefs and artists have joined forces to create Feeding America's Entertainment Council. Through their generous donation of time, these celebrities help to elevate the public profile of both the Feeding America network and the broader issue of domestic hunger.

David Arquette

Chairman, Feeding America Entertainment Council

"I cannot say enough about Feeding America or do enough for Feeding America. I donate my time every single week, and it's the most fulfilling, fantastic thing I could do. With the current state of our economy and the growing need among adults, children and families, it is vital that we stand behind and unite with Feeding America's cause."

Ben Affleck
Actor

Laila Ali
*Boxer and
TV Personality*

Jennifer Aniston
Actress

Mario Batali
Chef

Bernard Berrian
*NFL Star
Minnesota Vikings*

Curtis Conway
Former NFL Star

Courteney Cox
Actress

Marcia Cross
Actress

Sheryl Crow
Musician

Matt Damon
Actor

Laura Dern
Actress

Rocco DiSpirito
Chef and TV Personality

Shepard Fairey
Artist

Diane Farr
Actress

Sara Gore
Chef and TV Personality

Josh Groban
Musician

Scott Hamilton
Olympic Champion

Ben Harper
Musician

Samantha Harris
TV Personality

Dhani Jones
*NFL Star
Cincinnati Bengals*

Nick Lachey
*Musician and
TV Personality*

Ali Larter
Actress

Derrick Lee
*MLB Star
Chicago Cubs*

Katie Lee
Chef

Kimberly Locke
Musician

Jimmy Jean Louis
Actor

Katharine McPhee
*Musician and
TV Personality*

OneRepublic
Musicians

Tyler Perry
Actor and Producer

Rachael Ray
Chef and TV Personality

Sanya Richards
Olympic Champion

Aaron Ross
*NFL Star
New York Giants*

Adam Shankman
Producer/Director

Kate Shindle
Broadway Actress

Curtis Stone
Chef and TV Personality

Alison Sweeney
Actress and TV Personality

Phil Vassar
Musician

**Kimberly
Williams-Paisley**
Actress

Scott Wolf
Actor



**JOHN
WASHINGTON**

"I'm on a pension, but as the economy is going, it's getting harder and harder to make ends meet," says John about surviving on his fixed income during the recession. The rising cost of food was what brought this former postal worker to the northwest Seattle soup kitchen. As a widower, he also heavily relies on the friends he's made at the Food Lifeline agency for companionship.

the “Show Your Helping Hand” campaign, which spread the word through specially-marked packages of their product, and a powerful PSA from campaign spokesperson Beyoncé. The Pampered Chef, a long-time partner, continued its “Round-Up from the Heart” campaign, encouraging cooking show guests to “round up” their orders to the next dollar in support of hunger relief, and offering a special trivet in support of Feeding America which showed record sales in the fall.



Macy's joined forces with Feeding America for the “Come Together” campaign in September and October 2009, inviting friends and families across the country to host dinners in their homes in support of hunger relief. In lieu of the usual host gift, guests were asked to pledge a donation to Feeding America. This effort generated more than 2 billion ad impressions of the Feeding America brand across multiple media channels. Combined with Macy's “Shop For A Cause” campaign, this cause marketing partnership raised more than \$3 million for the Feeding America network.

Hunger Action Month

A number of other corporate sponsors were instrumental in helping to elevate the issue of hunger throughout Hunger Action Month in September 2009. ABC News/Good Morning America supported the Macy's campaign with significant media coverage around their commitment to donating more than 10 million meals. The Cheesecake Factory's “Drive Out Hunger” tour raised more than 300,000 cans of soup as well as generated major media coverage in 30 markets. United Airlines ran video and print PSAs in-flight, as well as promoting Feeding America to their Mileage Plus members as part of their “Miles for Charity” program. Sony Pictures created the “Hunger Helpers” PSA to run as a trailer to the “Cloudy with a Chance of Meatballs” feature film and rewarded game play on their website with a donation of 175,000 meals. These companies helped drive awareness on a national

level, alerting the public about local food banks' efforts to raise food and funds in order to combat hunger in their own communities.

Local and national advocacy efforts were strong during the month as well, with more than 3,000 new advocates being added to the Hunger Action Center list and more than 20,000 actions taken to influence Child Nutrition Reauthorization.

Food bank participation during Hunger Action Month was the strongest ever as measured by local events in support of national campaigns, such as Macy's dinner parties and community events hosted by the membership. Celebrities came out in force to support events in September, led by Feeding America's Entertainment Council chair, David Arquette. Others lending their voices to raise awareness included Courteney Cox, Marcia Cross, Laura Dern, Diane Farr, Sara Gore, Jimmy Jean Louis, Kate Shindle, Adam Shankman and Alison Sweeney. Their efforts helped generate unprecedented media support all month long.

[The “Come Together” Campaign from Macy's] generated more than 2 billion ad impressions of the Feeding America brand across multiple media channels.



Hunger Action Month ended with a very special awareness-building concert September 29 in Los Angeles. “Rock a Little, Feed a Lot” featured singer-songwriter Sheryl Crow and a host of other musicians. Celebrity presenters included David Arquette, Courteney Cox, Lisa Kudrow, Jeff Probst and Christina Applegate. The concert helped to raise awareness for the Feeding America network and the Los Angeles Regional Foodbank. 🌾



JENNIFER
FLORIDA

Jennifer was a teacher who lost her position when the private school she worked with made several staff cuts due to budget reductions. The dizzying loss was compounded when her husband, a realtor, lost his job following the collapse of South Florida's housing market. After spending what they had left of their savings, Jennifer's young family of four turned to the Harry Chapin Food Bank agency where they had once volunteered before their financial matters soured.



HUNGER ACTION MONTH

GIVE A LITTLE FEED A LOT

Food bank participation during **Hunger Action Month** was the strongest ever as measured by local events in support of national campaigns, with more than 3,000 new advocates being added to the Hunger Action Center list and more than 20,000 actions taken to influence Child Nutrition Reauthorization.



LULA
ILLINOIS

Lula lost her home and her job within weeks of each other, and eventually found herself homeless for the first time in her life. After a brief stay with her loyal daughter, Lula decided to move into a women's shelter supported by the Greater Chicago Food Depository. Through the shelter's guidance, Lula is working her way back to a stable life.



The Campaign for a Hunger-Free America



*America stands at a crossroads today as we address the issue of hunger. Although the economy slowly is recovering from the 2008 downturn, more than 49 million Americans—**one in six**—are at risk of food insecurity. According to a report released by the U.S. Department of Agriculture's Economic Research Service (USDA) in November 2009, our nation has experienced the largest increase in food insecurity since the department began tracking Americans at risk of hunger in 1995.*

The report, *Household Food Security in the United States, 2008*, paints a grim portrait of the often misunderstood issue of food insecurity. The number of Americans who are food insecure represents a 36 percent increase over 2007. More than 22 percent of American children, nearly 17 million—or one in four—live in food insecure households. While the statistics provided by the USDA report are telling, they do not provide an accurate reflection of the depth and severity of the daily toll that hunger is taking on the health and well-being of millions of children, families and seniors.

For more than 30 years, Feeding America and its national network of member food banks have provided sustenance, security and hope to millions of Americans struggling with hunger. As the nation's

largest domestic hunger-relief charity, Feeding America has the unique capacity to help meet the unprecedented need underscored by the recent USDA report, but it will require strong emergency food programs, sustainable partnerships and continued innovation throughout our network.

The Campaign for a Hunger-Free America is an ambitious nationwide, collaborative fundraising effort that will greatly enhance network members' capabilities to deliver emergency food relief in communities across the country. The support of visionary donors will allow Feeding America to make major new investments to expand feeding programs, broaden support for hunger relief through public mobilization and advocacy programs, and strengthen the food bank network through advanced technology.

The Campaign's three major initiatives will bring hope to the millions of Americans who struggle daily with hunger.

NOURISHING HOPE will bring more nutritious food to more people by expanding a number of proven programs for children and under-served communities.

SUSTAINING HOPE will help food banks create new connections with manufacturers, retailers, government programs and the broader public to increase food supplies and create a sustainable base of support for hunger relief efforts.

ADVANCING HOPE will enhance the capacity and efficiency of network food banks and expand innovative systems for securing and distributing donated and purchased foods, including more nutritious produce.



2009 Feeding America Board of Directors

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Board Chair
Group President—Global Home Care
The Procter & Gamble Company
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Feeding America
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Cleveland, OH

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Group Vice President
Corporate Affairs
The Kroger Co.
Cincinnati, OH

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and Public Policy
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McLean, VA

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North Texas Food Bank
Dallas, TX

MARK WHITE

President, North America
Mosaic
Irving, TX

TROY ZANDER

Partner
DLA Piper LLP
San Diego, CA

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President and Chief
Executive Officer

WILLIAM MCGOWAN

Chief Operating Officer

JANET GIBBS

Chief Financial Officer

GEORGE BRALEY

Senior Vice President
of Government Relations
and Public Policy

MATTHEW KNOTT

Senior Vice President
of Strategic Planning and
Performance Management

DAPHNE LOGAN

Senior Vice President
of Human Resources

WENDY MACGREGOR

Chief Marketing Officer

TERRY RICHEY

Chief Development Officer

2009 Honor Roll

In grateful recognition of our dedicated partners in philanthropy, whose generous commitments are critical to Feeding America's longstanding mission to provide emergency food relief to individuals and families in need.

Leadership Partners

From July 1, 2005 to June 30, 2009, Leadership Partners have made significant philanthropic investments, including aggregate contributions or commitments of \$10 million or more, donations of 100 million pounds or more of food and grocery product to Feeding America, or combined gifts of funds, food and grocery product at this level.

CONAGRA FOODS AND CONAGRA FOODS FOUNDATION

Gary Rodkin, Chief Executive Officer

“On behalf of the 25,000 employees at ConAgra Foods who make the Food You Love, we are proud to partner with Feeding America to help nourish those in need. And, for more than 15 years, we have provided both food and funds so that we can help the millions of children who are hungry and malnourished in this country. We remain committed to ensuring child hunger ends here in the United States.”



FOOD LION LLC

Cathy Green, Chief Operating Officer

“Food Lion LLC is pleased to support Feeding America. We strongly believe in Feeding America’s mission and are proud sponsors of more than 36 food banks and their feeding agencies throughout the East Coast. It is our goal to join our community partners in supporting the fight to end hunger as we work to serve as good neighbors in the communities in which we operate.”



GENERAL MILLS, INC.

*Ken Powell, Chairman and
Chief Executive Officer*

“Our role as a top contributor to Feeding America reflects not only our dedication to fighting hunger, but also our confidence in the organization’s ability to make an impact on people’s lives each and every day.”



KELLOGG COMPANY

*David Mackay, President
and Chief Executive Officer*

“As a longtime supporter of Feeding America, Kellogg Company continues to provide financial and food donations to help American children and families struggling with hunger. With the unprecedented demand on food banks, Kellogg dedicated one full day’s production from U.S. cereal plants to Feeding America, something that had never been done before. This incremental donation totaled 55 million servings or 3.7 million pounds of nutritious cereal in June 2009.”



Leadership Partners

KRAFT FOODS AND KRAFT FOODS FOUNDATION

*Irene B. Rosenfeld, Chairman
and Chief Executive Officer*

“Leading North America’s largest food company, I know how challenging it is for families to put nutritious, healthy meals on the table. To help those in need access fresh fruits and vegetables, we created the Kraft Foods Mobile Pantry Program. Over the next three years, a fleet of 25 refrigerated trucks will deliver fresh produce, as well as Kraft Foods products to Feeding America members around the country. Together, we’re feeding America one mile at a time and making a delicious difference in our communities.”



THE KROGER CO.

*David B. Dillon, Chairman
and Chief Executive Officer*

“Through our ongoing partnership with Feeding America and dozens of member food banks, The Kroger Co. has been fighting hunger across the country for nearly 30 years. As one of the nation’s largest retail grocers, we are continually looking for additional opportunities to support the hundreds of communities we serve. One example is the Perishable Donations Partnership launched in 2008, which will generate an additional 30 million pounds of meat, produce and dairy foods annually to supplement traditional shelf-stable food bank offerings. Together, the Kroger family of stores, Feeding America and local food banks are ‘Bringing Hope to the Table.’ ”



THE LINCY FOUNDATION

Jay Rakow, President

“The Lincy Foundation is a proud supporter of the Feeding America network and The Campaign for a Hunger-Free America. In this time of unprecedented need, Feeding America has a unique responsibility to expand and deepen its service to the one in six Americans facing hunger. We share the vision of a Hunger-Free America and are pleased to partner with Feeding America in this challenge to advance its capacity to nourish, sustain and advance hope for children, seniors, families and neighbors all across the country.”

The Lincy Foundation

PEPSICO

*Jacqueline R. Millan, Director,
Corporate Contributions*

“At PepsiCo, ‘Performance with Purpose’ means we will lead positive change by investing in a healthier future for people and our planet. We are pleased that once again, Quaker truly led positive change by supplying millions of pounds of food and beverages to Feeding America to share with food banks, soup kitchens and other agencies across our nation. We are honored and proud to partner with such an outstanding organization in its quest to end hunger in America.”



Leadership Partners

P&G LIVE, LEARN AND THRIVE

*Bob McDonald, President
and Chief Executive Officer*

"P&G's Live, Learn and Thrive cause has set a goal to improve life for more than 300 million children and youth in need around the world by 2012. We invest in Feeding America's child hunger initiatives to help do just that. In addition, providing product donations through Feeding America enables P&G to improve quality of life for families in need throughout the country."



**Live, Learn
and Thrive**

Touching lives, improving life. **P&G™**

THE STARR FOUNDATION

Florence Davis, President

"The Starr Foundation is proud of its support for emergency food programs such as the New York City Fund for Hunger Relief. Our collaboration with Feeding America and others has permitted the distribution of more food to hungry people during this time of economic strain."

The Starr Foundation

SUPERVALU

*Craig Herkert, President
and Chief Executive Officer*

"As 'America's Neighborhood Grocer,' SUPERVALU is dedicated to supporting the communities in which it operates. We believe affecting positive change in the neighborhoods we serve is among our responsibilities as one of the nation's largest grocery companies. Our national partnership with Feeding America is one example of that commitment in action."

SUPERVALU®

WALMART AND THE WALMART FOUNDATION

*Margaret McKenna, President
of The Walmart Foundation*

"In this economy, families and seniors across the country who rely on food banks have been hit especially hard. As Walmart stores continue to be the price leader on groceries, our partnership with Feeding America is helping us do our part to put more food on the dinner table. Our business and our charitable giving are united in the commitment to eradicate hunger in America."

Walmart 

Mission Partners

From July 1, 2005 to June 30, 2009, Mission Partners have made generous, aggregate contributions or commitments of \$2 million or more, donations of 20 million pounds or more of food and grocery product, or combined gifts of funds, food and grocery product at this level.



DANIELS FUND



Good Food, Good Life

The
Walton Family
Foundation

Supporting Partners

*Feeding America's Supporting Partners are recognized for their generous financial support of Feeding America's mission to create a hunger-free America. From July 1, 2008 to June 30, 2009, the following **individuals and organizations** have made financial contributions of \$100,000 or more to advance the fight against hunger through a variety of programs, including Kids Cafes and Summer Feeding sponsorship, produce procurement, store donation program, mobile pantry procurement, and hunger advocacy programs at the local and federal levels. Supporting Partners also include **manufacturers and retailers** that have contributed 1 million pounds or more of food and grocery product to Feeding America during this time period.*

FINANCIAL-INDIVIDUALS

Anonymous (2)
James Annenberg La Ve
Charitable Foundation

FINANCIAL-ORGANIZATIONS

Abbott
America Gives Back
American Express
Ameriprise Financial, Inc.
Automatic Data
Processing Foundation
The Bank of America
Charitable Foundation
C&S Wholesale Grocers
Campbell Soup Company
Cargill
The Cheesecake Factory
Chevron Corporation
ConAgra Foods and
ConAgra Foods Foundation
Constellation Wines U.S.
Daniels Fund
Dean Foods Company
Dr. Pepper Snapple Group
Dunkin' Donuts and Baskin-Robbins
Community Foundation
Food Lion LLC
Ford Motor Company
Gap Foundation
General Mills, Inc.
General Motors Foundation
GreaterGood Network
Hasbro, Inc.
Kellogg's Corporate
Citizenship Fund
KPMG
Kraft Foods and
Kraft Foods Foundation
The Kroger Co.
The Leasing Exchange, Inc.
The Lincy Foundation
Mars, Inc.
McCormick Foundation
Nationwide Insurance Foundation
Nestlé USA
Netflix, Inc.
New York/New Jersey Metro
Area Retailers
Newman's Own, Inc.

Northwestern Mutual Foundation
OdysseyRe Foundation
The Pampered Chef, Ltd.
PepsiCo Foundation
Performance Food Group
P&G Live, Learn and Thrive
Reader's Digest
Rent-A-Center
Ruby Tuesday
Sara Lee Corporation
Sara Lee Foundation
Silicon Valley Community
Foundation
The Starr Foundation
Starr International Foundation
Stop & Shop Companies
Target Corporation
Tyson Foods, Inc.
U.S. Foodservice, Inc.
Unilever
Unilever United States
Foundation, Inc.
VISA U.S.A., Inc.
The Walmart Foundation
The Harry and Jeanette
Weinberg Foundation

FOOD AND GROCERY PRODUCT

Abbott
Albertson's
Allen's Inc.
AmeriCares
Barilla America, Inc.
Big Lots
Bimbo Bakeries USA
C&S Wholesale Grocers
Campbell Soup Company
The Clorox Company
Coca-Cola Enterprises, Inc.
Coca-Cola North America
ConAgra Foods
Costco Wholesale Corporation
CVS Pharmacy - CVS/Caremark
The Dannon Company, Inc.
Dean Foods Company
Del Monte Foods Company
The Dial Corporation
Dillon Stores
Dr. Pepper Snapple Group

Farmland Foods
FEMA
Food Lion LLC
Fred Meyer
General Mills, Inc.
George Weston Bakeries
Hannaford Bros. Co
Heinz North America
The Hershey Company
J.R. Simplot Co.
Jewel
Kellogg Company
King Soopers
Kraft Foods
The Kroger Co.
McKee Foods Corporation
McLane Distribution
Nestlé USA
Nutrisystem
Pepperidge Farm, Inc.
Pepsi Bottling Group
PepsiCo
Perdue Farms, Inc.
The Procter & Gamble Company
Publix
Ralcorp Holdings, Inc.
Ralph's
S.C. Johnson & Sons, Inc.
Safeway Stores, Inc.
Sam's Club
Sara Lee Foods
SeaShare
Shaw's/Star Market
Smith's
The J.M. Smucker Company
SuperValu
Sweet Bay
SYSCO Corporation
Target
Tyson Foods, Inc.
U.S. Foodservice, Inc.
Unilever
Von's
Walgreens
Walmart
Welch Foods Inc
White Wave Foods
Winn-Dixie

Partners

Feeding America's Partners are recognized for their generous financial support of Feeding America's mission of fighting hunger. From July 1, 2008 to June 30, 2009, these **individuals and organizations** have made cash contributions of \$5,000-\$99,999, which helped to feed 25 million hungry Americans.

INDIVIDUALS

\$50,000-\$99,999

Anonymous (2)
Jay and Doris Christopher
Robert Huey Hoehl
Mary E. and Charles Liebman
The Cissy Patterson Foundation
Dale and Kathleen Rosenbloom

\$25,000-\$49,999

Albrecht Foundation
Richard L. Felsenthal
Gary Heidenreich
Violet M. Johnson Family Foundation
Nasser and Yvonne Kazeminy
The Kurz Family Foundation, Ltd.
Tom Lehrer
Lights On Foundation
Brian Smith and
Laurel Spellman Smith
John R. and Catherine Taylor
Wille Family Foundation
The Windmill Foundation

\$10,000-\$24,999

Gerard Achteilik
Anonymous (5)
Nancy Arens
David Arquette and
Courtney Cox
Edward and Joyce Backhaus
Linda Boonshoft
Cesar Bravo
Jeffrey Bridges
The Richard Busemeyer
Athiest Foundation
Patricia K. Casey
Caveney Family Foundation
Dawn Chamberlain and Jared Levy
Cobb Income Charitable Trust
Cogan Family Foundation
Barry Cope
Nancy Davidson
Robert O. and Jill Delaney
Directions For Rural Action Fund
Thea Duell
Ficks Family Foundation
E. Marianne Gabel and
Donald Lateiner
Bob Gerber and Dr. Veronica Rynn
Susan Gifford
Howard L. Gottlieb Living Trust
Thomas C. Green
Daniel and Heidi Greenstone
Harding Educational and
Charitable Foundation

Anne Hathaway
Eric E. Jackson
Allen Jedlicka and Wendy Drudevold
Dennis L. Jilot
Janice Kiecolt-Glaser
and Ronald Glaser
James E. and Valerie W. Korth
Gerard R. Lear
Lew and Laurie Leibowitz
Patricia Z. Lonnon-Lewis
and Paul B. Lewis
Richard Nathanson

\$5,000-\$9,999

Joseph & Sophia Abeles Foundation
Gregory D. Adams
Yvonne Adams and Jeremy Green
Sonya Woods Anderson
Anonymous (10)
Christian Bastian
Nancie E. Beevers
The Arnold and Jeanne
Bernstein Fund
The Biesecker Foundation
Andrea Borch

"Thousands of our clients each week stand in line for hours at a time in triple-digit weather just so they can have something to feed their families. Their agriculture-related jobs have disappeared and their communities lack meaningful employment alternatives."

Community Food Bank
FRESNO, CALIFORNIA

James R. Nichols
The Leslie Peter Foundation
Phelan Family Foundation
Meg Rhian
Bradley R. M. and Janice M. Richards
Lita Rosenberg
Susan and James Thomas Rothwell
Susan and Gregory Saltz
Arnold Schwarzenegger
and Maria O. Shriver
William J. and Marlene D. Semple
Brenda Senturia
Joseph R. and Helen Shaker
Foundation
Justin W. Short
Joan G. Simari
Walter V. and Judy Smith
Margaret Anne Stavropoulos
Paula M. Steiner
Family Foundation, Inc.
The John P. and Elizabeth L.
Surma Family Fund
William Swartchild
Eugene Tillman and Bonnie
Thomson
P. M. Toppenberg
Marsha Veit
The Wasily Family Foundation
Roma Reavis Wehde

Noel Browne
Leslie Cahoon
Dana Campbell
Gary Caravella
Stanley Case and Mary Warren Case
John Colodny
Theresa E. Combs
The Cranaleith Foundation
Edward Croen
Rhoda and Michael Danziger
Margaret B. Davis
Tom and Julie Denison
James K. Donnell
The Richard H. Driehaus
Charitable Lead Trust
Peter M. and Zora A. Dunn
Blair and Kristina Eklund
Vicki Escarra
Karl F. Farmer
Alan J. Finlay
Morris Friedell
Fuller Family Charitable Trust
Susan J. Garner
Rocky and Deborah Gentner
Kevin Gill
Stephanie and Joshua Goldstine
William and Gerry Griffith

Partners

Noble and Lorraine Hancock
Family Fund

Donald W. Hansen and
Janet L. Hansen

Denise Harb

Trudy Haussmann

Keith Heffernan

Cynthia McMahon

Marilag L. Mendoza

Suzanne Chapman Merrill
Family Foundation

Ursula W. Michel
Charitable Lead Unitrust

Jo Ellen Moore

S. Adam Sufrin

The Taishoff Family Foundation

David and Marsha Taylor

Jonathan Tulkoff

Karen and Michael J. Valentino

Van Fossan Foundation Inc.

A.J. Veitch

Gregory D. Venburg and Vicki Smith

Richard A. Via

Joan Ward

Douglas J. and Tara T. Weckstein

Marcus D. Wedner

Susan Weiss

Heather Weston

Perilie H. and James H. White

David Wicks

Stephen and Margaret Wilcox

Todd and Tracy Williams

Dirk A. and Paige Willms

Donn H. and Patricia H. Wilson

Wolfen Family Foundation

Scott Wolpert

Pamela Wyler

K. L. and Lerena W. Yielding

Robert Zeuner

"People [are] teaching each other how to build fire pits in back yards to cook because their utilities are turned off. Families [are] finding themselves needing food for the first time in their lives and our partner agency's resources [are] being stretched to their limits. We are being asked to distribute more food to social services programs that are receiving cuts."

Regional Food Bank of Oklahoma

OKLAHOMA CITY, OKLAHOMA

Kristopher Heim and Pamela K. Jones

Sarah P. Hendley

Suzanne Jantzen

G. Bradford Jones Family Trust

Mary Lou Joseph

Dr. and Mrs. Robert S. Joslin

Andrew J. Kaufmann and
Pamela Elsner Kaufmann

Susan Keiff

Michael L. and Rosalind C. Keiser

Mary Jane Kenny

Philip Dale Kinnison

Jeffrey and Linda Kofsky

Eugene Krus

Arthur Kuckes & Martha Wright Fund

Franklin Kulp

Carol Tyrrell Kyle Foundation

Kathy Lafreniere

Steven M. Laufer

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Charitable Trust

The Liana Foundation

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Nathaniel Lipstadt

Abe Littenberg Foundation

Justin Ludwig

Doris Lutsch

Michael Maher

S. Fredric and Nancy Marsh

The Barbara Snodgrass Mau Trust

Kevin G. McAnaney and
Catherine McCabe

Daniel L. and Arlene McGinnis

Mario and Dana Morino

The John and Katherine M.
Morris Foundation

Mary McHugh Morrison and
George Huston Morrison

Michael Mulligan

Mary Noble

The Eric and Joan Norgaard
Charitable Trust

Sonja Ortmyer

Myron R. Parr

The John and Lisa Pritzker
Family Fund

Monique M. Regard

The Thomas J. Reinhart Foundation

Robert Rooks

Joseph J. and Lisa A. Rossi

Gus A. and Georgia Rousonelos

Mark Roy

Michelle Ruder

Gregory and Susan Sachs

Owen Schiano

David and Angela Schnell

Mark B. Schupack

Ethan Schwartz

Bradley J. and Andrea Scott

Lauren M. Sharfman

Jason Sheer

Charles R.S. Shepard
Charitable Lead Trust

Robert Shrum

Meg Siewert

Alison Silverstein

John B. Slimp, Jr.

Christine Ann Spillane

Chester and Lena Stoltzfus

ORGANIZATIONS

\$50,000-\$99,999

ABF U-Pack Moving

Accenture LLP

Alberto-Culver Company

The Amgen Foundation

Bed Bath & Beyond

Bloomberg

CBS Interactive

Church & Dwight Co., Inc.

Clothes Off Our Back, Inc.

Coinstar, Inc.

Daiichi Sankyo, Inc.

Edwin W. and Catherine M.
Davis Foundation

EDS Global Community Affairs

Express, LLC

Exxon Mobil Foundation

General Mills Foundation

Grant Thornton

Hallmark Cards, Inc.

Issue & Image, Inc.

JustGive.org

Macy's, Inc.

MissionFish

1993 Irrevocable Trust
of Bette D. Moorman

Morgan Stanley

Oceanic Heritage Foundation

OneXOne

Oracle Corporation

Ortho Biotech Products, L.P.

Papa Murphy's International, Inc.

Partners

Pinnacle Food Group, Inc
The Prem Rawat Foundation
Red Hat
United Parcel Service
The YUM-O Organization, Inc.

\$25,000-\$49,999

ABC Beverage Corporation
Amgen USA
Arianespace, Inc.
AT&T
The Bank of New York Mellon
Choice Foundation
CMGRP, Inc.
Coca-Cola North America
Comcast Corporation and Comcast Foundation
DLA Piper US LLP
Hilda & Preston Davis Foundation
HAVE IT YOUR WAY Foundation
The Katzenberger Foundation
Macy's West
The J. Willard and Alice S. Marriott Foundation
Marriott International, Inc.
MAZON: A Jewish Response to Hunger
McGlinchey Stafford PLLC
Merkle
MillerCoors
Nebraska Food Bank Network
New York Football, Giants
Obey Giant Art, Inc
The Pimco Foundation
Quadrangle Group LLC
Roundy's Supermarkets, Inc.
Sycuan Band of the Kumeyaay Nation
TEVA Neuroscience, Inc.
Wallis Foundation
Working Assets / CREDO

\$10,000-\$24,999

AEG Live
Amano McGann Inc.
American Automobile Association
Associated Wholesale Grocers, Inc.
Association for Competitive Technology
AutoTrader.com, Inc.
Ball Corporation
BlackRock Financial Management, Inc.
The Herb Block Foundation
Margaret A. Cargill Foundation
The CarMax Foundation
Brad Cecil & Associates
Cartier North America
CCS
Checkpoint Systems, Inc.

Citi Smith Barney
Coach Foundation
Condé Nast Publications
Country Music Television, Inc.
The Dannon Company
Deutsche Bank
ELH Partners, LLC
Emser Tile, LLC
Endo Pharmaceuticals
Fiserv
Fox Group
Gibson Overseas, Inc.
H-E-B
Henry E. Niles Foundation
Hewlett Packard Company
Hy-Vee, Inc.
Interbrand
Johnson & Johnson
Keystone Group, L.P.
Longworth Industries
LPA, Inc.
Ronald McDonald House Charities
Mellon Private Asset Management
Motion Picture Association of America
Musk Foundation
NACDS Foundation
NOW Health Group, Inc.
Oak Hill Capital Management, LLC
Republic National Distribution Company
Roadrunner Food Bank, Inc.
Rohm and Haas
Charles and Helen Schwab Foundation
The J.M. Smucker Company
Sonnenschein Nath & Rosenthal LLP
SoundExchange
Southern Company Services
TIAA-CREF
The Tides Foundation
Time Warner Cable
USA Network
Wells Fargo Foundation
William H. Donner Foundation
Wing Stop Restaurants, Inc.
Winn Dixie
Yahoo!

\$5,000-\$9,999

Alpha Dog Marketing
Anagram International, Inc.
Arizona Bay Production Company, Inc.
Barker & Scott Consulting
The Ceres Foundation, Inc.
Charity Gift Certificates
Collette Vacations
Community Church at SaddleBrooke

The Community Foundation of Sarasota County
Cornerstone Display Group, Inc.
Cuneo Foundation
E. F. Merkert Foundation
Ebay
eSoftware Professionals
Fair Collections & Outsourcing, Inc.
Fleishman Hillard
Greatwide Logistics Services
Grizzard Communications Group
GuideOne Foundation
Harte-Hanks
Hill & Knowlton
Hino Motor Sales USA, Inc.
Hino of Chicago, Inc.
Hudson News A/P
Hybrid Films
Innovative Employee Solutions
Kidron, Inc.
Kroll Ontrack
L.W. Robbins Associates
The Lawrence Foundation
Lockton Companies, LLC
The Edward E. and Marie L. Matthews Foundation
Microsoft Corporation
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

"Last year's donors are this year's clients."

Blue Ridge Area Food Bank Network
VERONA, VIRGINIA

On Stage Marketing, LLC
Organic, Inc.
Polf Hon
Produce Marketing Association, Inc.
Russ Reid Company
Scripps Networks Interactive
Shure Incorporated
Silicon Valley Community Foundation
Silverton Bank
Spencer Stuart, SSI, Inc.
TisBest Charity Gift Cards
The Trull Foundation
The Trustmark Foundation
TurnHere
Velvet, Inc.
W.S. Badger Company, Inc.
WebMD LLC
Wilson Sonsini Goodrich & Rosati, PC
XEX Hair Gallery

Product Donors

Product donors are recognized for their generous contributions of food and grocery product from July 1, 2008 to June 30, 2009, which allowed the Feeding America network to provide emergency food relief to millions of individuals and families in fiscal year 2009.

7-Eleven, Inc.
A. Zerega's Son's, Inc.
Abbott
ACH Food Companies, Inc.
Active Feed Co.
Aiki Foods
Alberto Culver USA, Inc.
Alen USA
Allens, Inc.
Alpha Baking Company, Inc.
American Italian Pasta Company

Bissell, Inc.
Boar's Head Provisions
Company, Inc.
Bob Evans Farms, Inc.
Bongrain Cheese USA
Borden Meadowgold Dairy
Bud Shephard & Sons
Poultry Farm, Inc.
Bumble Bee Seafoods
Bush Brothers & Company
Butterball LLC

Curly's Foods
CVS Pharmacy - CVS/Caremark
Dale and Thomas Popcorn
Damage Recovery Systems, Inc.
The Dannon Company, Inc.
Darden Restaurants, Inc.
Dawn Foods Products, Inc.
Dean Distributors, Inc.
Dean Foods Company
Del Monte Foods Company
Delta Egg Farm, LLC
The Dial Corporation
Direct Relief International
Diversified Foods, Inc.
Dole Food Company
Domino's Pizza
Dorothy Egg Farms
Dot Foods
Dr. Pepper Snapple Group
Dreyer's Ice Cream
Dunkin' Brands, Inc.
Earthgrains
East Coast Food Distributors
Eby-Brown Company, LLC
Edy's Grand Ice Cream
e-Gate Matrix/Gate Gourmet
Farmland Foods
Fassio Egg Farms, Inc.
Feather Crest Farms, Inc.
FEMA
First Preference Products
Corporation
Flowers Foods
Food Sciences Corporation
Food Service of America
Frito-Lay
Ft. Recovery Equity
Garelick Farms, Inc.
General Mills, Inc.
George Weston Bakeries
Georgia-Pacific Corporation
Ghiradelli Chocolate Company
GlaxoSmithKline
Godiva Chocolatier, Inc.
Golden Grain Company
Golden Plump Poultry
Golden State Foods
Golden West Foods
Good Humor Breyer's, Inc.
Good Source
Goya Foods
Grecian Delight Food
Griffith Laboratories USA
Gwaltney

"We have asked many of our agencies why their counts have gone up in families they help. They said that many of the families have lost their jobs due to layoffs and downsizing. Many are receiving government help, but run short of funds or food stamps by mid-month."

Food Bank of Corpus Christi
CORPUS CHRISTI, TEXAS

American Licorice Company
American Roland Food Corporation
AmeriCares
AmeriCold Logistics, LLC
Amerisource Bergen Corporation
Apple & Eve LLP
Applebee's International, Inc.
Ardea Beverage Company
Armour-Eckrich Meats, LLC
Armstrong Egg Farm
ASK Foods, Inc.
Associated Brands
Ateeco, Inc.
Atkins Nutritionals, Inc.
Azar Nut Company & Sunrise
Confections
Azteca Foods
Barilla America, Inc.
Basic American Foods
The Bazaar, Inc.
Bay Valley Foods
Bayer Corporation
Beech-Nut Nutrition Corporation
Bellisio
Ben & Jerry's Homemade, Inc.
Bene Hi-Way Hatchery
Bimbo Bakeries USA
Biosprings International, Inc.
Birds Eye Food, Inc.

Cadbury Adams
Cadbury Schweppes Bottling Group
Cal-Maine Food, Inc.
Campbell Soup Company
Capt'n's Pack Products, Inc.
Cardinal Health
Cargill
Checker's Drive Through
Restaurants
Chicken of the Sea International
Chung's Gourmet Foods
Church & Dwight Co., Inc.
Churny Company
Citrus Systems Madison, LLC
Clear Springs Packing, LLC
The Clorox Company
Coca-Cola Enterprises, Inc.
Coca-Cola North America
Cole's Quality Foods, Inc.
Colgate-Palmolive Company
ConAgra Foods
Consolidated Biscuit Company
Continental Mills, Inc.
Corazonas
Cott Corporation
Cougherty Packing Company/
Farmer John Meats
Country Charm Egg Distributors
Crystal Farms

Product Donors

H.P. Hood	Mahard Egg Farm	Panera Bread Company, LLC
The Hain Celestial Group	Maines Paper and Foodservice	Papa Murphy's International
Hamilton Farm Bureau	Malt-O-Meal Company	Paradise Tomato Kitchens
Hanover Foods Corporation	Mars, Inc.	Parker & Reichman
Harvest Select Catfish	Marshall Sales Company	Paulson Premium Seed
Heinz North America	Martin Brower	PBM, Inc.
Henningsen Cold Storage Company	Matrix-L'Oreal Professional Products	Peacock Engineering
Herbruck's Poultry Ranch	Maxim Production Co., Inc.	Peak Performance Foods
The Hershey Company	MBM Foodservice	Pearl Valley Egg, Inc.
Hickman's Egg Ranch	MCC Material Resources Center	Pepperidge Farm, Inc.
Hickory Farms, Inc.	McCain Foods, Inc.	Pepsi Bottling Group
High Liner Foods	McCormick & Company	Pepsi-Cola North America
Hoffmaster	McDonald's Corporation	Perdue Farms, Inc.
Honest Tea	McKee Foods Corporation	Performance Food Group
Honey Baked Hams	McLane Company	Pilgrim's Pride
Hormel Foods Corporation	McNeil Specialty Products	Pinnacle Food Group, Inc.
HPC Foods	Mead Johnson & Company	Pizza Hut, Inc.
IHOP	Metro Foods	The Popcorn Factory
Information Resources, Inc.	Michael Foods, Inc.	Power Packaging, Inc.
Integrated Research Associates	Midstate Mills	Premium Waters, Inc.
Interbake Foods, Inc.	Midwest Poultry Services, LP	Procter & Gamble
International Aid	Mission Foods	Puglisi Egg Farm
Interstate Brands Corporation	Moark Productions, LLC	Purity Dairies, Inc.
ISE America, Inc.	MolliCoolz Ice Cream	Quaker Bakery Brands, Inc.
J&A Arms/Baer Bros.	Morning Fresh Farms, Inc.	Quaker-Tropicana-Gatorade
J & J Snack Foods Corporation	Mrs. Baird's Bakeries, Inc.	R.W. Sauder, Inc.
The J.M. Smucker Company	Nation Pizza Products	Radio Foods/Mountain Hollow Farms
J.R. Simplot Company	National Frozen Foods Corporation	RalCorp Holdings, Inc.
Jack in the Box, Inc.	National Refund & Marketing Services, Inc.	Reckitt Benckiser
Jamba Juice Company	Nature's Best Egg Company, Inc.	Red Gold, LLC
The Jel Sert Company	Nestlé Nutrition	Red Lobster Restaurants
Jennie-O Turkey Store	Nestlé USA	Rely Foods
Johanna Foods, Inc.	Nestlé Waters North America	Reinhart Foodservice, Inc.
John Morrell & Company	New World Pasta	Request Foods
Johnson & Johnson	Newman's Own, Inc.	Rhodes International, Inc.
JTM Provision's, Inc.	Niagra Bottling, LLC	Riceland Foods, Inc.
Just Born, Inc.	Nissin Foods Company, Inc.	Rich Products Co.
Karlin Food Products	Noon International	Rigtrup Poultry Farm
Kellogg Company	North Side Foods	Rite Aid Corporation
Keystone Foods, LLC	North Star Foods	Riviana Foods
Kikkoman International, Inc.	Novartis Nutrition Corporation	Rochester Meat Company
Kimberly-Clark Corporation	Nutrisystem	Rockline Industries
KLLM	New York City Office of Emergency Management	Rosa Mexicano Kitchen
Klondike Cheese Company	Oakdell Egg Farms, Inc.	Rose Acre Farms, Inc.
Kotkoff Egg Farm Co.	Ocean Spray Cranberries, Inc.	Rosina Food Products, Inc.
Kraft Foods	Ochoa Foods	Roskam Baking Company
Kreher's Farm Fresh Eggs, LLC	Office Depot	Rotary First Harvest
L & R Farms, Inc.	Old Wisconsin	Russell Stover Candies
L.R.F.	The Olive Garden	S.C. Johnson & Sons, Inc.
La Guadalupe Wholesale	Olivera Egg Ranch	S&R Egg Farm, Inc.
Lakeside Foods, Inc.	Organic Valley	Salvation Army
LaLa Food, Inc.	OroWest Natural Food Products	Sanderson Farms, Inc.
Land O'Lakes, Inc.	Orval Kent	sanofi-aventis
Lang Naturals	Pacific Fruit Processors	Sara Lee Corporation
Larry Thomason Egg Farm	Packaging Corporation of America	SCA Tissue North America
LightFull Foods	Pactiv Corporation	Scheiber Foods Inc.
Litehouse Salad Dressing	The Pampered Chef, Ltd.	Schulze & Burch Biscuit Co.
Louis Rich Company		Schwan's

Product Donors

SeaShare	Sunny Fresh Foods	United Foodservice Purchasing Cooperative, LLC
Seneca Foods Corporation	Sunrise Acres LLC	Van Groningen & Sons
Simpson's Eggs, Inc.	Sunsweet Growers, Inc.	Ventura Foods, LLC
Smart Balance	Sur La Table	Victory Packaging
Smithfield Packing	SYSCO Corporation	Vitasoy USA, Inc.
Sodexo, Inc.	Tazo Tea Company	Wabash Valley Produce, Inc.
Southwest Traders	Tonicgeneration	Walgreens
Sparboe Agricultural Farms	Total Logistic Control, LLC	Welch Foods, Inc.
Sparrer Sausage Company, Inc.	Treasure Valley Business Group	Wells Dairy, Inc.
Specialty Bakers, Inc.	Tree Top, Inc.	Wendy's International
Specialty Brands of America, Inc.	Tropicana	Whirlpool Corporation
Standard Coffee Service Company	Turano Baking Company	White Wave Foods
Starbucks Corporation	Tyson Foods, Inc.	Wilcox Farms
Sugar Foods Corporation	U.S. Foodservice, Inc.	Winsor Frozen Foods
Sunmaid	Unilever	Wyeth Consumer Healthcare
Sunny Delight Beverages Company	Union Beverage Packers, LLC	

Retail Donors

The following retail donors are recognized for their valuable contributions that help Feeding America provide emergency food relief to millions of individuals and families from July 1, 2008 to June 30, 2009.

A&P	Jewel Food Stores	Shop Rite
Acme Markets	Kash n' Karry	Smith's Food and Drug Center
Affiliated Foods	King Soopers	Spartan Stores
Albertsons	Kmart Corporation	Star Market
Associated Grocers	The Kroger Co.	Stater Bros. Markets
Associated Wholesale Grocers	Long's Drug Stores	Stop & Shop Supermarket Companies
Big Lots	Lucky Stores	SUPERVALU
C&S Wholesale Grocers, Inc.	Meijer, Inc.	Target
Cost Plus, Inc.	Minyard Food Stores, Inc.	TOPS Markets
CVS/Pharmacy - CVS/Caremark	Nash Finch	Trader Joe's
Cub Foods	Pathmark Stores, Inc.	Ukrop's Supermarkets
Dominick Finer Foods	Piggly Wiggly	Von's Markets
Food Lion LLC	Publix	Walgreens
Giant Eagle, Inc.	Ralph's, Inc.	Walmart
Giant Food, Inc.	Randall Food Markets, Inc.	Wegman's Food and Pharmacy
Hannaford Bros. Co.	Rite Aid Corporation	Weis Markets, Inc.
Harris Teeter Supermarkets	Roundy's, Inc.	Whole Foods Market, IP, L.P.
H-E-B Grocery Company	Sam's Club	Wild Oats Markets, Inc.
HyVee Supermarkets	Sav-a-Lot	Winn-Dixie Stores, Inc.
IGA Stores	Schnuck's	
Ingles Market, Inc.	Shaw's Supermarkets, Inc.	

In-Kind Donors

The following companies are recognized for their generous in-kind contributions to Feeding America from July 1, 2008 to June 30, 2009.

Acosta Sales and Marketing Company	HP Enterprise Services	Summit Graphics
Golden State Container	MatchPoint Marketing	Sur La Table
	Reader's Digest	Victory Packaging

van Hengel Society

The van Hengel Society, named in honor of John van Hengel, the founder of the modern food bank movement, honors individuals who make legacy gifts, including bequests and charitable gift annuities, in support of Feeding America.

Evelyn Adelman	Mr. and Mrs. Frank Heymann	Mary Sumner
Dr. Sonya Woods Anderson	Gale B. Hill	Earl E. and Eleanor Swansen
Anonymous (10)	Margaret A. Holfinger	Katherine Swede
Eleanor Badalich	Julia Houston	Thomas L. and Beverly W. Tabern
Millie Balint	Barbara Hughes and Gregory M. DiPaolo	William H. and Mildred A. Taplin
Elizabeth S. and Donald Ballard	Allen D. Jedlicka	Mary Thielemeir
Ann Barnard	Barbara Prosser Kerr	Keith and Amanda Thode
Angela Battle	Sean Kerr	Dorothy Ann Turk
Janet Beal	William E. Kindley	Glenna S. Udre
Hattie Bee	Ruth Knudsen	Elsie Van De Maele
Anne Behler	Donna Mae Koch	Joseph G. VanDenHeuvel
Judith C. Biehler	Constance M. Kratz	Ruth L. Vander Sys
Joyce M. Block	Carlo La Bella	Mr. and Mrs. Sam N. Varnell
David R. and Pat Blum	Kenneth Lang	Dina Vaz
Ward Bouwsma	Norma S. Lenhert	Phyllis K. Veit
Carla Brock	Frank Livak	Elma B. Vlass
James and Carolyn Bromley	Adelma Taylor LoPrest	Eric and Antoinette Vortriede
Freddie Burch	Jane Lusk	David and Lila Voss
Richard A. and Rena K. Byers	Robert L. and Jean A. Major	Lawrence and Bettine Wallin
Alice Westfall Carlson	Phil Marcin	Jane Warner
Robert M. Chang	David McKechnie	George Watton
Dorothy K. Cinquemani	Anne McKinney	Jean and James Waygood
John H. Copenhaver and Jeffery P. Herrity	Kathleen A. Meade	Robert E. and Mona J. Weigle
James Curry	William R. and Ellen B. Miller	Kathy Weiss
Phoebe S. DeReynier	Dr. and Mrs. Thomas J. Moore	Elaine Wells
Francis E. Dion	Susan Moore	Robert and Udene Westphal
Friederika and Harold Dorough	Frieda Muhlheim	Elizabeth M. Whitman
Gail Dustin	Jean M. Nauss	Margaret R. Wiegandt
Alfred D. Egendorf	Jerome Neal and David Naugle	Albert J. Wieners
Frances Egloff	Martha F. Nichols	Mr. and Mrs. Gary Witzenburg
Frances J. Elfenbein	Barbara Nicoletti	Carol M. Zanzig
Margot Ely	Joseph O'Connor	Arnold Zeman
Joyce Fierro	Linda O'Gara	
Michael A. and Carmel A. Fisher	The Julie Koh Trust	<i>In Memory of van Hengel Society members whose legacy to end hunger was realized in 2008 and 2009.</i>
William G. Fleisch	Morris J. and Cheryl M. Paserchia	Julia Bakelaar
Elizabeth K. Francis	Michael A. Patton	Joanna E. Bente
Lynn Ellen Friedman	John W. Pfeiffer	Anita Louise Cain
Shirley Garland	Anita Puff	Harry Cardon
Lorraine Gay	Deborah M. Radliff	Margaret S.W. Drew
Jerry and June Rose Genberg	Dawn Radtke	Beatrice Edmondson
Marilyn Gibson	Martha J. Reddout	Shirley D. Estock
Betty Glass	Jerard Reilly	Esther L. Fraats
Emma Leigh Goodwin	Gerald Richards	Jennie M. Hubbard
Timothy P. Grailer	Patrick D. Riley	Patricia H. Jackson
Kenneth A. and Ethel V. Haber	Ruben Rivera	Douglas S. Jones
Walter and Nancy Hajek	David and Claire Ruebeck	Ming Djang Liao
Keith E. Hamm	Cathrine Sasek	Carol Diane Ranken
Don W. Hansen and Janet L. Hansen	Jeanne Sciarappa and Robert Moulin	Edith Saemann
Douglas and Beverly Harbrecht	Girard H. Secker	Nancy J. Schuessler
Leroy Harris	Patricia Shaw	Doris Sheehan
Emily T. Hartmeyer	Eva Smith	William H. Taplin, III
William S. and Jacqueline A. Hay	Shirlee Smolin	Sylvia Wubnig
Willa Hedrick	Kristy T. Snyder	
Mrs. Robert A. Hermann	Sidney and Marcia Stone	

Endowments

Feeding America deeply appreciates the generosity of the following individuals, families and foundations that have endowed funds to help support the fight to create a hunger-free America.

Anonymous Endowment Fund
for a Hunger-Free America
The Dr. Sonya Woods Anderson
Endowment Fund
The Brichta-Crawford-Scott
Memorial Endowment Fund

The Melinda Diane Genberg Fund
The Genberg-Lerman Family Fund
The Kenneth and Ethel Haber Fund
The Harding Educational and
Charitable Foundation Fund

The Korth Family Foundation Fund
The Alice S. Marriott Endowment
Fund for the Prevention of
Childhood Hunger

"At a critical time, our supporters are responding and donating at higher levels than ever before—food, funds, time, etc. They understand that we are providing basic needs services and this increase is allowing us to expand our food distribution and programs. It also allows us to assess and improve our information systems to communicate our outcomes and impact. But we still have a long way to go to meet the pressing need of people struggling to survive in this tough economy."

Capital Area Food Bank
WASHINGTON, DC

"Volunteerism is up, individual donations are up, and unsolicited individual gifts are up 25%. Local food drives are up from church groups. Contributions from private companies are all up. ...people are answering the call."

**Middle Georgia
Community Food Bank**
MACON, GEORGIA

Matching Gifts

The following corporations and foundations generously supported Feeding America with contributions of \$5,000 or more from July 1, 2008 to June 30, 2009 through a workplace giving campaign, an employee matching gift program, or both.

Allstate
Altria Group, Inc.
Applied Materials
Ashland, Inc.
The Bank of America
Charitable Foundation
Basic American Foods
Church & Dwight
Cisco Foundation
CornProducts International
Creative Artists Agency

GE Foundation
The Goldman Sachs Group, Inc.
Google
Hasbro, Inc.
IBM Corporation
Johnson & Johnson
Family of Companies
Kraft Foods Foundation
Liberty Mutual
Macy's Foundation
Merck Partnership For Giving

Microsoft
New York City Transit Authority
NOW Health Group, Inc.
Pfizer Foundation
PricewaterhouseCoopers
Sur La Table
Tellabs Corporate
Verizon Foundation
Visa International
The Walmart Foundation

Financials

Financial Statements

In fiscal year 2009, Feeding America had operating expenses of \$635 million, of which \$607 million (95.6 percent) were directed to program activities that advanced our vision and mission to provide emergency food relief to Americans who are at risk of food insecurity.

The program expenses included \$69 million in cash and \$538 million of in-kind contributions, of which \$537 million was donated food and grocery product. Feeding America and its more than 200 member food banks across the country distributed these items to millions of Americans facing hunger, including children and seniors.

Feeding America distributed \$18.8 million in grants to member food banks and agencies, which included 88 vehicles that were provided to network members to aid them in the collection and distribution of food and grocery product. Additional grants to members provided operational assistance for important programs, such as Kids Cafe, BackPack Program, mobile pantries and the Athena Initiative, which will use advanced technology to help the network operate more efficiently.

Feeding America's auditors have expressed an unqualified opinion on our financial statements. These financial statements include associated notes that are essential to understanding the information presented in this section.

Statement of Financial Position

As of June 30, 2009 and for June 30, 2008

ASSETS

2009



2008



CURRENT ASSETS	2009	2008
Cash and cash equivalents	3,666,598	4,000,994
Short-term investments	16,552,764	7,570,376
Pledges receivable	549,885	26,468,255
Receivables and other assets	4,136,870	1,061,799
TOTAL CURRENT ASSETS	24,906,117	39,101,424
Investments	10,002,340	10,539,316
Pledges receivable, net	242,131	517,105
Furniture and equipment, net of accumulated depreciation of \$1,063,007 and \$914,350 in 2009 and 2008, respectively	2,335,386	715,401
TOTAL ASSETS	37,485,974	50,873,246

LIABILITIES AND NET ASSETS

2009



2008



CURRENT LIABILITIES	2009	2008
Accounts payable and accrued expenses	7,311,804	5,943,678
Deferred revenue	96,951	13,866
Current portion of other obligations	78,491	104,002
Current portion of leases payable	222,589	54,104
TOTAL CURRENT LIABILITIES	7,709,835	6,115,650
Other obligations	536,768	602,457
Leases payable	1,986,683	269,746
TOTAL LIABILITIES	10,233,286	6,987,853
NET ASSETS	2009	2008
Unrestricted	14,931,644	11,486,850
Temporarily restricted	10,893,610	30,980,186
Permanently restricted	1,427,434	1,418,357
TOTAL NET ASSETS	27,252,688	43,885,393
TOTAL LIABILITIES AND NET ASSETS	37,485,974	50,873,246

The full set of statements and notes is available at www.feedingamerica.org
A printed copy may be obtained upon request.

Statement of Functional Expenses

For the year ended June 30, 2009, with summarized information for the year ended June 30, 2008

PROGRAM & SUPPORTING SERVICES TOTALS

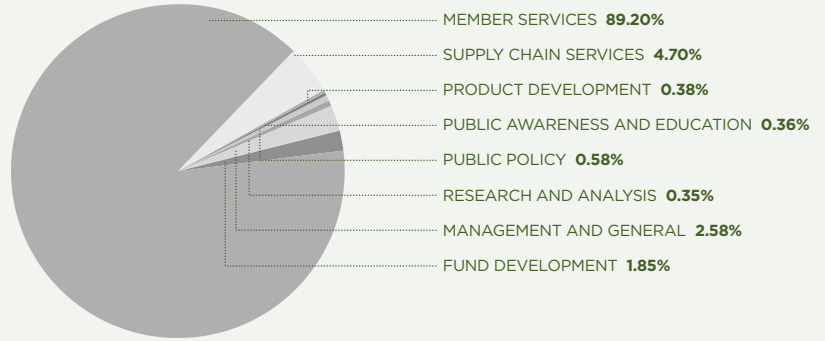
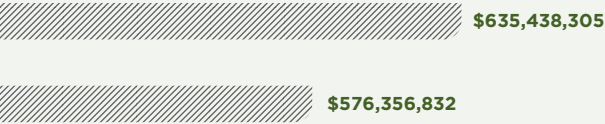
2009

2008

PROGRAM SERVICES

	MEMBER SERVICES	SUPPLY CHAIN SERVICES	PRODUCT DEVELOPMENT	PUBLIC AWARENESS AND EDUCATION	PUBLIC POLICY	RESEARCH AND ANALYSIS
Salaries	2,941,973	1,676,414	1,361,971	845,910	1,165,421	167,480
Employee benefits	502,382	306,156	230,047	134,149	166,672	34,482
Payroll taxes	187,578	119,409	96,272	57,941	75,628	13,654
TOTAL SALARIES AND RELATED EXPENSES	3,631,933	2,101,979	1,688,290	1,038,000	1,407,721	215,616
Professional services	3,125,188	169,636	2,343	523,063	949,890	1,886,437
Fees for services	18,359	---	---	16,726	99,507	---
Professional development	4,317	2,389	1,998	817	1,899	---
Supplies	179,540	18,370	17,728	31,266	25,923	818
Telecommunications	102,948	28,392	32,100	23,841	56,010	6,604
Publications/memberships	14,037	4,201	657	6,765	53,841	281
Public service advertising	---	---	---	---	---	---
Postage	12,577	5,519	8,866	56,422	9,933	2,543
Transportation	---	594,873	---	---	---	---
Disaster purchases and transportation	2,283,612	---	---	---	---	---
Purchase programs	---	26,205,430	---	---	101,817	---
Occupancy	174,064	132,920	80,123	57,917	398,042	14,107
Insurance	22,459	17,479	10,405	7,590	9,023	1,855
Equipment maintenance	176,309	11,738	6,987	5,234	9,300	1,246
Print and production	65,204	10,945	15,353	308,550	48,409	1,748
Travel	547,030	57,093	156,197	199,625	192,084	40,218
Special events	387,823	2,285	990	1,935	78,448	464
Interest expenses	---	---	---	---	---	---
Software expenses	330,995	---	---	1,629	---	---
Program grants	18,193,025	---	342,436	---	182,401	68,124
Miscellaneous	---	---	---	---	---	---
TOTAL EXPENSES BEFORE DONATED GOODS AND SERVICES AND DEPRECIATION	29,269,420	29,363,249	2,364,473	2,279,400	3,624,248	2,240,061
Donated good and services	537,452,843	419,494	---	---	---	---
Depreciation	89,358	69,545	41,398	30,198	35,899	7,381
TOTAL EXPENSES	566,811,621	29,852,288	2,405,871	2,309,598	3,660,147	2,247,442

PERCENT OF TOTAL EXPENSES



SUPPORTING SERVICES

MANAGEMENT AND GENERAL	FUND DEVELOPMENT	FY2009	FY2008
4,097,586	1,868,416	14,125,171	10,310,700
486,492	290,746	2,151,126	1,741,856
224,711	141,294	916,487	712,009
4,808,789	2,300,456	17,192,784	12,764,565
5,675,825	1,744,444	14,076,826	10,029,128
64,683	164,955	364,230	228,793
22,234	1,599	35,253	52,675
259,334	16,058	549,037	279,855
153,452	49,286	452,633	470,438
102,032	4,259	186,073	203,482
3,295,867	---	3,295,867	361,308
14,130	2,950,596	3,060,606	2,381,908
---	---	594,873	585,500
---	---	2,283,612	1,865,454
---	---	26,307,247	13,873,439
182,113	110,685	1,149,971	1,101,928
23,139	14,113	106,063	65,699
40,017	9,478	260,309	300,708
50,699	4,198,847	4,699,755	4,454,598
403,031	151,009	1,746,287	1,650,772
668,009	3,236	1,143,190	484,613
---	---	---	13,298
113,541	5,795	451,960	15,406
---	---	18,785,986	19,737,127
52,140	---	52,140	38,650
15,929,035	11,724,816	96,794,702	70,959,344
349,269	---	538,221,606	505,064,532
92,067	56,151	421,997	332,956
16,370,371	11,780,967	635,438,305	576,356,832

The full set of statements and notes is available at www.feedingamerica.org
 A printed copy may be obtained upon request.

Statement of Activities

For the year ended June 30, 2009, with summarized information for the year ended June 30, 2008

OPERATING ACTIVITIES

PUBLIC SUPPORT AND REVENUE

» PUBLIC SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED
Donated goods and services	538,221,606	----	----
Individual contributions	24,933,211	64,178	----
Corporate contributions	9,795,097	5,573,359	----
Foundation grants	2,487,528	7,589,017	----
Corporate promotions	3,841,635	572,734	----
Net assets released from restrictions:			
<i>Satisfaction of program restriction</i>	33,859,834	(33,859,834)	----
<i>Expiration of time restriction</i>	----	----	----
» REVENUE			
Member fees	2,339,707	----	----
Member revenue	21,763,337	----	----
Conference fees	416,879	----	----
Publications, administrative and materials fees	426,037	----	----
Other revenue	77,487	----	----
Investment income (loss)	603,050	(26,030)	59,517
TOTAL PUBLIC SUPPORT AND REVENUE	638,765,408	(20,086,576)	59,517

EXPENSES

» PROGRAM SERVICES			
Member services	566,811,621	----	----
Supply chain services	29,852,288	----	----
Product development	2,405,871	----	----
Public awareness and education	2,309,598	----	----
Public policy	3,660,147	----	----
Research and analysis	2,247,442	----	----
TOTAL PROGRAM SERVICES	607,286,967	----	----
» SUPPORTING SERVICES			
Management and general	16,370,371	----	----
Fund development	11,780,967	----	----
TOTAL SUPPORTING SERVICES	28,151,338	----	----
TOTAL EXPENSES	635,438,305	----	----
INCREASE (DECREASE) IN NET ASSETS AS A RESULT OF OPERATIONS	3,327,103	(20,086,576)	59,517

NON-OPERATING ACTIVITIES

Wills and bequests	654,919	----	----
Individual contributions	----	----	32,000
Other revenue	----	----	----
Net realized and unrealized losses on investments	(526,612)	----	(82,440)
Loss on disposition of furniture and equipment	(10,616)	----	----
CHANGES IN NET ASSETS	3,444,794	(20,086,576)	9,077
NET ASSETS AT BEGINNING OF YEAR	11,486,850	30,980,186	1,418,357
NET ASSETS AT END OF YEAR	14,931,644	10,893,610	1,427,434

	FY2009	FY2008
	538,221,606	505,064,532
	24,997,389	20,666,908
	15,368,456	8,717,385
	10,076,545	47,527,846
	4,414,369	3,479,858
	----	----
	---	---
	2,339,707	2,245,478
	21,763,337	7,595,842
	416,879	427,657
	426,037	463,713
	77,487	772,275
	636,537	884,484
	618,738,349	597,845,978
	566,811,621	530,159,709
	29,852,288	20,272,508
	2,405,871	1,284,518
	2,309,598	1,734,521
	3,660,147	2,634,018
	2,247,442	611,304
	607,286,967	556,696,578
	16,370,371	9,091,439
	11,780,967	10,568,815
	28,151,338	19,660,254
	635,438,305	576,356,832
	(16,699,956)	21,489,146
	654,919	681,432
	32,000	22,000
	----	1,233
	(609,052)	(640,067)
	(10,616)	----
	(16,632,705)	21,553,744
	43,885,393	22,331,649
	27,252,688	43,885,393

The full set of statements and notes is available at www.feedingamerica.org
A printed copy may be obtained upon request.

Statements of Cash Flows

For the years ended June 30, 2009 and June 30, 2008

CASH FLOWS FROM OPERATING ACTIVITIES

	2009	2008
CHANGE IN NET ASSETS	(16,632,705)	21,553,744
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
Depreciation	421,997	332,956
Deferred lease obligation	1,885,422	(27,440)
Net loss on investments	609,052	640,067
Net loss on disposition of furniture and equipment	10,616	---
Contributions restricted for long-term investment	(686,919)	(703,432)
Distribution of software held for re-license	---	67,269
Changes in operating assets and liabilities:		
<i>Pledges receivable</i>	<i>26,193,344</i>	<i>(24,201,604)</i>
<i>Receivables and other assets</i>	<i>(3,075,071)</i>	<i>90,284</i>
<i>Accounts payable and accrued expenses</i>	<i>1,368,126</i>	<i>3,783,119</i>
<i>Deferred revenue</i>	<i>83,085</i>	<i>(26,509)</i>
<i>Other obligations</i>	<i>(91,200)</i>	<i>312,412</i>
NET CASH PROVIDED BY OPERATING ACTIVITIES	10,085,747	1,820,866

CASH FLOWS FROM INVESTING ACTIVITIES

	2009	2008
Purchase of investments	(108,816,002)	(22,157,465)
Sale of investments	99,761,538	18,379,681
Net purchase of furniture and equipment	(2,052,598)	(409,090)
NET CASH USED IN INVESTING ACTIVITIES	(11,107,062)	(4,186,874)
NET CASH PROVIDED BY FINANCING ACTIVITIES— CONTRIBUTIONS RESTRICTED FOR LONG-TERM INVESTMENT	686,919	703,432
NET DECREASE IN CASH AND CASH EQUIVALENTS	(334,396)	(1,662,576)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	4,000,994	5,663,570
CASH AND CASH EQUIVALENTS AT END OF YEAR	3,666,598	4,000,994

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Feeding America

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief charity, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 61,000 agencies that address hunger in all of its forms. For more information on how you can fight hunger in your community and across the country, visit www.feedingamerica.org.

Acknowledgements

Every effort was made to ensure the accuracy of this publication. We would appreciate notification of any errors or omissions in order to correct our records. Please contact Rose Dalba, director of Donor Outreach, at rdalba@feedingamerica.org or 312.641.5630.

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