



Economic Impact Survey 2009: Food Bank Response

How current economic conditions are impacting the emergency food system served by MANNA FoodBank

Feeding America is the nation's largest domestic hunger-relief organization, serving an estimated 25 million low-income Americans each year through its network of 205 food banks and their 63,000 charitable feeding agencies, including food pantries, soup kitchens, and homeless shelters.

The current recession and the rise in unemployment are having a profound effect on the nation's food banks. In early September 2009, Feeding America conducted a brief survey of food bank members to learn more about the challenges faced by food banks, their member agencies, and clients served. A total of 176 food banks participated in the survey. What we found was that 99% of all participating food banks reported increases in demand for emergency food assistance over the last year. The average increase in demand across the network from Summer 2008 to Summer 2009 was 30%. However, the increase in need for services over the last year varies across the nation, ranging from 5% in some areas to more than 150% in others. Local economic circumstances, such as plant closings, can have a significant impact on need but it is also clear that high unemployment across the nation – which reached 9.7% in August – is a critical factor in the rising need for emergency food.

It's becoming increasingly more difficult for many food banks and their agencies to meet the needs of their clients, especially when new clients arrive all the time. Despite the fact that the nation's food banks delivered 2.63 billion pounds of food between July 2008 and June 2009 – an increase of 21.4% over the prior year --many are struggling to meet this increase in demand.

Here is a snapshot of what MANNA FoodBank has witnessed and reported over the past year in the community it serves.

Estimated increase in demand or need for emergency food assistance:	We have seen a 62% increase for off-site agency partners.
Critical trends contributing to increased need for emergency food:	Unemployment Underemployment Mortgage/Rent Costs Cost of Fuel Cost of Health Care Cost of Child Care Services



Client trends include:	More requests from existing clients More first-time users More children More employed persons Increase in those whose unemployment benefits are expiring
The frequency with which the food bank or its agencies had to turn people away:	Occasionally
The frequency with which the food bank or its agencies had to reduce the amount of food available per person or household:	Frequently

Additional Comments:

Six of MANNA's counties are above the state average for unemployment; most of our 16 counties are above the national average.

This is a story / anecdote from January 2009 and the value of TEFAP. An agency in Etowah is now distributing TEFAP and conducting Food Stamp Outreach activities. We knew they had clients camping outside the pantry on Friday evenings to be first in line on Saturdays, but they report that there are 8 families doing it every week. They will start distributing TEFAP and will go from a shopper's choice to a pre-packed box method to give out food to see if that reduces the time that people have to spend waiting (and reduces anxiety about food supply among clients).





For further information, please contact:

Leigh Coakley Pettus
Director of Programs and Agency Services
MANNA FoodBank
Asheville, NC
(828) 299-3663 x 230
lpettus@feedingamerica.org